




## CONTACT ME

 yaroslava.katolyk@gmail.com

 + 380 99 661 22 34

## LANGUAGE


●●●● Ukrainian

●●●● Russian

●●● German

●●● English

## EDUCATION

 Taras Shevchenko National University of Kyiv (international law)

 Taras Shevchenko National University of Kyiv (journalism)

# YAROSLAVA KATOLYK

**PR - MANAGER, PR DIRECTOR,  
COMMUNICATIONS SPECIALIST**

## PERSONAL PROFILE

Was nominated for the award:

"Ukrainian Prize for PR" in 2019, received the nomination "Young Scientist of the Year in PR field 2021"

## WORK EXPERIENCE

### PR-market.io (startup)

Project creator, project manager, CEO | 01.03. 2021 - 2023

- Project implementation, people management, project coordination. Search for clients, work with advertising and contractors. <https://prmarket.io>

### Press Association UA (NGO)

Project creator, project manager | 01.05.2019 - 2023

- Creation of the organization, implementation of the organization's projects. Working with grants, donors, government agencies, sponsors and advertisers to implement social projects. Communication with the media, opinion leaders.
- Website with projects under my leadership ([portfolio](https://pressassociation.org.ua/en/portfolio/)): <https://pressassociation.org.ua/en/portfolio/>

### UNICEF Ukraine

Communication Expert | 19.09.2022 - 22.09.2023

- Writing articles
- Consultations
- Holding press conferences, media analytics, development of communication strategies

### MediaHub

Head of PR-Department, Strategist | 01.03. 2018 - 2023

- Conduct day-to-day project coordination, planning, and implementation across multiple teams, development of PR strategies
- Create functional and technical application documents

### OK-TV, Germany

Internship (PR-manager) | 01.05.2017 - 10.07.2017

- Managed complex PR-projects from TV-Channel

### International organization "Association4You"

PR-expert, consultant | 01.02.2017 - 10.07.2018

- Writing articles on law theme
- Holding press conferences, media analytics, development of communication strategies

### Publishing house "Babylon". Journal "l`officiel"

PR-manager and journalist | 07.03.2015 - 01.12. 2017

- PR for Publishing house
- Writing articles for brands